

GenAI Labs

# Portal Sprint | Show & Tell

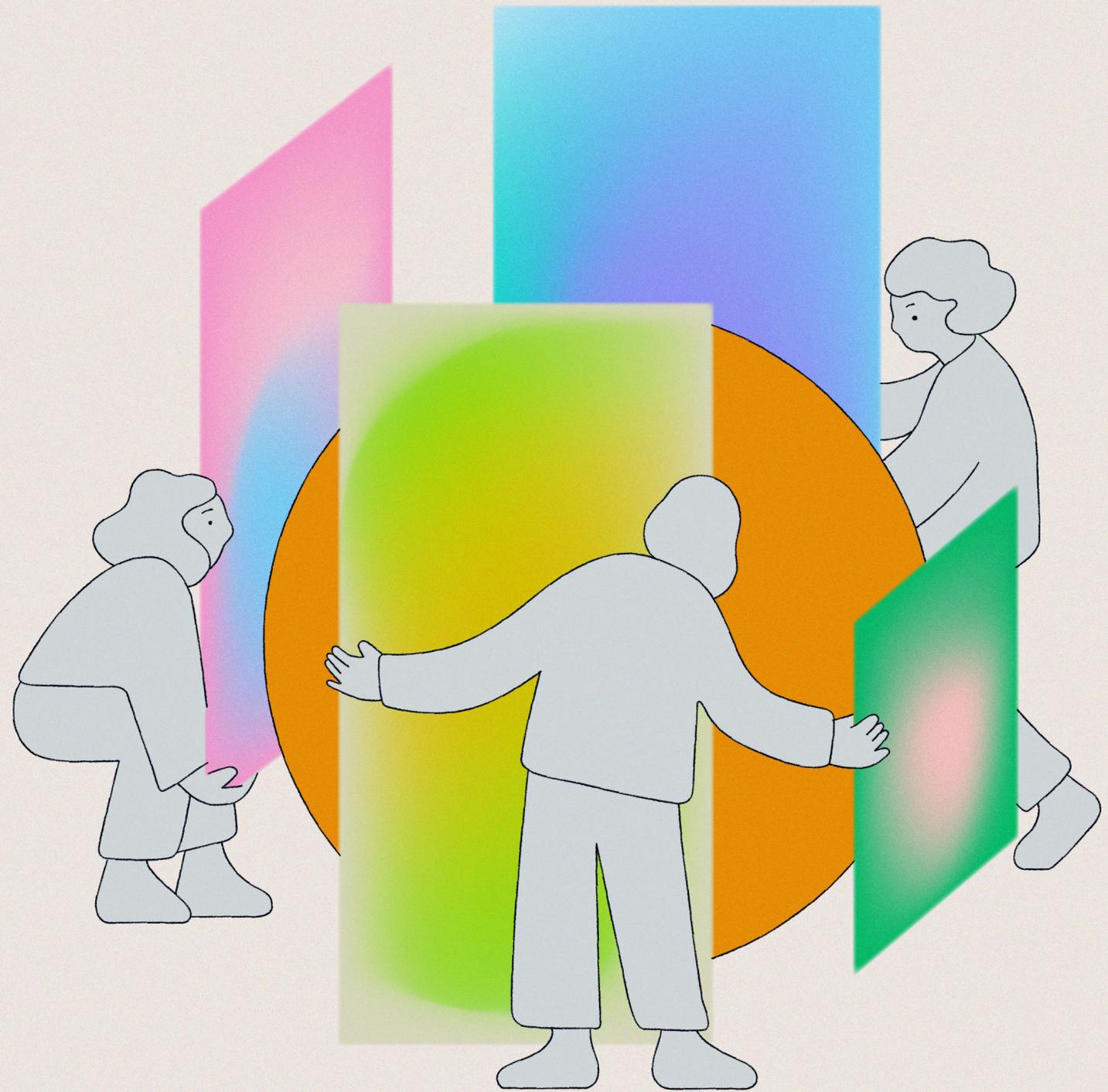
Apr 7, 2025

# Agenda

1. Workshop recap (1 mins)
2. Detail page option 1 (4 mins)
3. Detail page option 2 (4 mins)
4. Live demo for dashboard component(2 mins)
5. Q&A (3 min)

01

# Workshop recap



# What are pain points?

**Consistency/Standardization**

**Social Proof/Trust**

**New Scope**

**Support Model**

**Descriptions**

**DDP Real Estate**

**Tags**

**Additional Resource**

**Demo for Vid**

**New Releases**

**Instructions**

**til back to customer opportunity**

	Demo for Vid	in'x'vate	Live Deve.	Deployable
script	✓	✓	✓	✓
video	✓	✗	✓	✓
Link	✗	✗	✓	✓
Are Big	✓	✓	✓	✓

# Why important to SA?

How might we...

- increase trust on the portal through the DDP? *Not comeback*
- better convey what addtl resources are avail? *these resources are allow to share with AWS customer.*
- communicate who owns a demo so our users can get help? *This is POC help me to remove blockers.*
- increase opportunity to tie back demo use to a customer oppt? *The importance of the Demo, validate the demo need to update content.*
- enforce consistency across the DDP for demo modalities *easy to digest.*
- better guide our users through the DDP and how to use the demo? *Highlight the importance.*
- enforce consistency across demo titles and descriptions? *visually clearer then help me make decision quickly*
- introduce use case to the DDP? *This is the language resonate to SA.*
- communicate target customer persona and tech depth? *Does the content match the customer*
- better organize DDP to suit the portal user needs? *I need the flexibility to organize content by myself.*
- utilize tags / give guidance for tags at the right level? *We want to the DDP as sample as possible*
- surface new launches / highlight Model used? *I want need to cutting-edge Tech.*

**Together at Amazon**

**Meeting Tips**

- 1 Treat others respectfully
- 2 Assume positive intent
- 3 Consider time zone differences
- 4 Be mindful of cultural norms
- 5 Listen attentively and speak candidly
- 6 Seek different perspectives
- 7 Don't interrupt
- 8 Recognize others' contributions
- 9 Check for accessibility
- 10 Encourage all to participate

# Brainstorming solutions

**Demo Title** ★ favorite

4 sentence description.....

video ✓    click through    code available ✓    livedemo ✓

**Overview**

- sales play: *marketing*
- use case: *embedded tests*
- hot topic: *agents*

↑ *script / test*

*Notes from the builder.*

**Quick Links**

- source code ↻
- script ↓
- arch. diag ✗
- live demo ↻

**Tech implement.**

- source code
- live demo
- o videos
- o slides / theory

model used: *NOVA*

services: *Redrock*

tech level: 400

view code ↻

owner: *Joe D.*

contact: *700 similar*

arch. diag: *none / 1/1 ✗*

+ Shareable resources  
+ demo support info